

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
September 10, 2007

President Kathy Peterson called meeting to order at 6:35 p.m.

Minutes of previous meeting: Additions were made to the attendees listed for June meeting. Dave Cash moved to approve, Leslie Schaye seconded; passed unanimously

All members and guests present made introductions. Kathy Peterson indicated that the President's report would be a little different this year. She will be utilizing e-mail more than has been done in previous years

Treasurer's Report: Mary Kay Garganera distributed Profit & Loss and Balance statement covering July 1st through September 10th • Total concessions were up over last year • The income did not include Market Day revenue (we made \$687.00 since beginning this fund-raiser) • Cartridges for Kids has been dropped as there is actually not enough income for our efforts • Merchandise sales are down a little • Total income was down slightly (\$3,700.00) • Balance sheet indicates that our cash is about the same as last year

- Dave Cash voiced concern on membership registration being low
- Cheryl Maggio suggested that we keep the membership drive open longer to get more people
- Julia Clay commented that athletic fees discourage donations
- Kathy Peterson recommend that we try to educate the parents on where fees go – Cheryl Maggio said that reduced-fee athletic participation impacts the amount of money returned to the schools by the District for athletics
- Dave Cash asked if we could get an agenda from Principal Tim Kutz and Athletic Director Brad Seago for items they will present at each meeting.
- Information to educate parents and faculty can be posted at concession stands and open house – How do we “market” what we raise funds for? This information can also be posted on the school website and in the newsletter – Marketing to investigate.

Bonnie moved to accept the Treasurer's Report, seconded by Othello

President's Report: Our priority is to educate the parents/guardians of students on what the Booster Club raises funds for • Kathy read aloud her letter to incoming Freshmen parents to solicit members and educate the parents of our purpose – We don't spend money we don't have.

- Market Day needs to remind people of deadline dates for ordering and pick-up times – This should be added to the website.
- Button sales may be increased if a Pre-order form is sent out to parents of athletes

Committee Chairs were asked to give a brief overview of their responsibilities and member requirements

Committee Reports:

Carpe Diem: recognizes students for achievement and attendance – meet first Thursday of each month 3:45 to 4:30

Concessions: organizes staffing and stocking of concession stands for Football and Basketball – Income last year was \$23,000.00

Major Fundraisers: Needs a co-chair; organizes volunteers and donations for sale Spring Garage Sale: – Village Green Christmas fundraiser

Market Day / Cartridges for Kids: organize distribution of pre-purchased items – one day per month – Cartridges for Kids is now defunct, as income was not meeting expectations for effort

Sports Buttons: Needs a co-chair; no report; need 2 people for Fall/Winter and Spring sports

Merchandising: maintain and store inventory of sweatshirts, tee shirts, caps, and other miscellaneous Spirit-wear

- Cheryl Maggio recommended that Booster members purchase the G-Vike polo for \$23.00
- Website order form will be updated
- Viking “logo” shirts will be available soon
- Merchandise sales are down \$1,500.00 from last year’s registration sales
- Window clings are still popular – round clings were deemed too expensive to order
- Othello asked about copyright infringements

Hospitality / Reception: Needs 2 members - work during Open House, Teacher Appreciation Luncheon and Memories & Reflections – This committee does not generate any revenue and relies on and solicits donations for each event

Marketing: increases awareness of fund-raising needs through various mediums

Membership/Mailings: coordinates membership drive and bulk mailings to reach all Guilford families

Father/Daughter & Mother/Son Dances: meets every other week to coordinate these late-Winter dances – sub-committees for registration, refreshments, door prizes and decorating

Old Business: none

New Business: A need to review the by-laws was introduced as this needs to be done every 3 years – Cheryl, Cheryl and Bridget will look into this.

Principal’s Report: This has been moved to the end of the agenda rather than being the first item of business

- The PSAT tests for Juniors will be on Saturday October 20th – cost of test will be \$15.00 – if a student is unable to test on this date, they will be able to take the test on the Wednesday prior to this date.
- Open House has been rescheduled for September 19th and will begin at 6:30 sharp – class time is scheduled to be 10 minutes long with 5 minutes passing time
- This year’s student population consists of 2,040 students from 1,809 families
- Parking lot improvements have been completed in the circle drive with the faculty lot being sealed and painted also – Improvement funds are raised by selling the vehicle parking stickers; the funds are held by the District in a “Guilford Parking Lot” fund but can only be used for these improvements; The only exception would be for the Principal to present a request to the Student Council to divert funds elsewhere
- Scoreboards in the big gym have been replaced – 75% of the funds were donated by the Classes of 2006 and 2007 – the scoreboards that were replaced were the original scoreboards from 46 years ago – A request to also replace the clocks was given
- The School District selling sponsorships/advertising funded new scoreboards for Football

Athletic Director’s Report: No report

Other Items:

Mr. Slager, the new Tech Theatre teacher presented a request to look into funding for replacing the theatre stage lighting

- Can this improvement be done over a few years?
- East High School upgraded their lighting 20 years ago for a cost of approximately \$100,000.00

- Kathy Peterson explained appropriations
- Cheryl asked about gym improvements as John Chadwick (?) wants to replace the weight sets being use
- A suggestion to solicit donations for improvements of this type from Guilford Alumni was made – Principal Kutz cannot release any contact information of Alumni due to privacy laws – Bridget suggested we contact the organizers of each Class Reunion to generate an Alumni Database for solicitation – Dave Cash suggested forming a committee to investigate this matter – Friends of Guilford
- Dave Cash motioned to investigate forming a committee to generate an Alumni Database for future improvement fundraising efforts, seconded by Bonnie

Kathy Zirk presented the 50/50 Raffle updates, including which events were still available.

Next Board Meeting is scheduled for Monday October 1, 2007 at 6:30 PM in the school library.

Motion to adjourn from Leslie Schaye, second by Dave Cash

Meeting adjourned at 8:23

Respectfully submitted,
Jan Burgess